QB365 Question Bank Software Study Materials

Types of Entrepreneurs 50 Important 1 Marks Questions With Answers (Book Back and Creative)

12th Standard

Commerce

Multiple Choice Question

Total Marks: 50

 $50 \ge 1 = 50$

- 1) Which of the following is the Activity of a Business Entrepreneur?
 - (a) Production (b) Marketing (c) Operation (d) All of the above
- 2) Find the odd one out in context of Trading Entrepreneur.

(a) Selling (b) Commision (c) Buying (d) Manufacturing

- 3) Corporate Entrepreneur is also called as ____
 - (d) Shareholder (a) Intrapreneur (b) **Promoter** (c) Manager
- 4) Which of these is based on Technology?
 - (a) Modern (b) **Professional** (c) Corporate (d) Industrial
- 5) Which of the below is not a Characteristic of a Fabian Entrepreneur? (a) Conservative (b) Risk averse (c) Sceptical (d) Adaptive
- 6) Choose the type of entrepreneur that isn't based on function:
 - (a) Innovative (b) Classical (c) Fabian (d) Drone
- 7) Choose the type of Entrepreneur that is not based on Motivation: (a) Pure (b) Corporate (c) Spontaneous (d) Induced
- 8) Poultry, Flowers, Fruits, etc are called allied Products of _____entrepreneur.
 - (a) Coporate (b) Retail (c) Trading (d) Agricultural
- 9) _____Entrepreneur Supply Services Unlike.
 - (a) Hoteliers (b) Banking (c) Airlines (d) Livestock
- 10) Motive of a Pure Entrepreneur is
 - (a) Rendering service (b) Earning profit (c) Attaining status (d) Both b & c
- 11)
 - Which of the following entrepreneur is simply imitates existing skill, knowledge or technology already in place in advanced countries?

(a) Fabian entrepreneur (b) Innovative entrepreneur (c) Imitative entrepreneur (d) Drone entrepreneur

12) Nursus coffee is an example of

(d) Drone entrepreneur (a) Innovative entrepreneur (b) Imitative entrepreneur (c) Fabian entrepreneur

13) Gopal Tooth powder is an example of

(a) Fabian entrepreneur (b) Drone entrepreneur (c) Corporate entrepreneur (d) Retail entrepreneur

14) Business entrepreneur is called

(c) Industrial entrepreneur (a) Solo entrepreneur (b) Trading enterepreneur (d) Agricultural entrepreneur ¹⁵⁾ Which of the following entrepreneurs who restrict themselves to buying and finished goods?

(a) Business entrepreneur (b) Trading entrepreneur (c) Industrial entrepreneur (d) Innovative entrepreneur

16) Corporate entrepreneur is called

(a) **Promoter** (b) Buyer (c) Founder (d) None of these

¹⁷⁾ Which of the following entrepreneur demonstrates their creative talents by producing innovative products?

(a) Technical entrepreneur (b) Innovative entrepreneur (c) Imitative entrepreneur (d) Fabian entrepreneur

18) Which of the following entrepreneurs are those motivated to take up venture by the desire for self-fulfilment?

(a) Motivated (b) Spontaneous (c) Classical (d) Modern

¹⁹⁾ Which of the following entrepreneur starts his own venture as a family business?

(a) Agricultural entrepreneur (b) Fabian entrepreneur (c) Drone entrepreneur (d) Classical entrepreneur

20) Rural entrepreneurs are start a business in

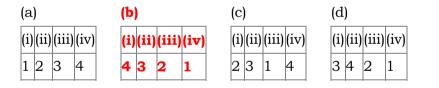
(a) rural locations (b) towns (c) cities (d) none of the above

| LI | ST I | list II | | |
|------|-------------------------|---------|---------------------------|--|
| i) | Innovating entrepreneur | 1) | Nursus coffee | |
| ii) | Imitative entrepreneur | 2) | Niche market | |
| iii) | Fabian entrepreneur | 3) | Redesign the product | |
| iv) | Drone entrepreneur | 4) | Introducing a new project | |

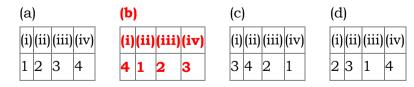
| (a) | (b) | (c) | (d) |
|------------------|------------------|------------------|------------------|
| (i)(ii)(iii)(iv) | (i)(ii)(iii)(iv) | (i)(ii)(iii)(iv) | (i)(ii)(iii)(iv) |
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22)

| LIST I | | LIST II | | |
|--------|-------------------------|---------|---------------------------------------|--|
| i) | Business entrepreneur | 1) | Promoter | |
| ii) | Trading entrepreneur | 2) | Small, medium and large entrepreneurs | |
| iii) | Industrial entrepreneur | 3) | Commision and marketing | |
| iv) | Corporate entrepreneur | 4) | Solo entrepreneur | |



| LIST I | | LIST II | | |
|--------|---------------------------|---------|--|--|
| i) | Agricultural entrepreneur | 1) | Different products of different brands | |
| ii) | Retail entrepreneur | 2) | Manpower supplier | |
| iii) | Service entrepreneurs | 3) | Small ventures | |
| iv) | Technical entrepreneur | 4) | Insecticide, water technology | |



24) ______ is one who is always focussed on introducing a new project or introducing something new in the venture already started.

(a) Innovative entrepreneur (b) Imitative entrepreneur (c) Fabian entrepreneur (d) Drone entrepreneur

25)

____ entrepreneurs are said to be conservatives and sceptical about plasticising any change in their organisation.

(a) Drone (b) Fabian (c) Imitative (d) Innovative

26)

____ entrepreneurs are those who are totally opposed to changes unfolding in the environment.

(a) Technical (b) Pure (c) Fabian (d) Drone

| 27) | used to operate in the niche market. |
|-----|--|
| | (a) Drone entrepreneur (b) Agriculture entrepreneur (c) Rural entrepreneur (d) Urban entrepreneur |
| 28) | takes up production, operations and pursues marketing activities. |
| | (a) Business entrepreneur (b) Industrial entrepreneur (c) Trading entrepreneur (d) Agriculture entrepreneur |
| 29) | may be engaged in domestic and international trade. |
| | (a) Service entrepreneur (b) Technical entrepreneur (c) Trading entrepreneur (d) None of these |
| 30) | get their income by way of commission and marketing. |
| | (a) Business entrepreneur (b) Industrial entrepreneur (c) Service entrepreneur (d) Trading entrepreneur |
| 31) | entrepreneurs mobilise the resources of various types and create an entity to manufacture the products or service. |
| | (a) Industrial (b) Drone (c) Fabian (d) Business |
| 32) | takes initiative necessary to start an entity under corporate format. |
| | (a) Retail entrepreneur (b) Agricultural entrepreneur (c) Corporate entrepreneur (d) All of these |
| 33) | install a team of experts to manage the entity on a day to day basis. |
| | (a) Agricultural entrepreneur (b) Corporate entrepreneur (c) Innovative entrepreneur (d) Imitative entrepreneur |
| 34) | entrepreneurs are those entrepreneurs who raise from products and market them. |
| | (a) Technical (b) Rural (c) Agricultural (d) Urban |
| 35) | entrepreneurs enter into the venture of supplying service products to end consumers. |
| | (a) Rural (b) Urban (c) Agricultural (d) Service |
| 36) | keep on conceiving new ideas to develop alternative projects. |
| | (a) Pure entrepreneur (b) Motivated entrepreneur (c) Professional entrepreneur (d) Induced entrepreneur |
| 37) | entrepreneurs are individuals who are propelled to enter into venture by psychological and economic motives. |
| | (a) Pure (b) Induced (c) Motivated (d) All of these |
| 38) | entrepreneurs have natural inclination to start venture. |
| | (a) Modern (b) Motivated (c) Spontaneous (d) Classical |
| 39) | are supposed to be bold, optimistic and enterprising persons. |
| | (a) Private entrepreneur (b) Spontaneous entrepreneur (c) Joint entrepreneurship (d) Rural entrepreneur |

40)

41)

_____ are self made entrepreneurs.

(a) First generation entrepreneurs (b) Modern entrepreneurs (c) Motivated entrepreneurs (d) None of these

_____ engage in business as a matter of routine.

(a) Classical entrepreneur (b) First generation entrepreneur (c) Private entrepreneur (d) Public entrepreneur

42) Entrepreneurs based on function are _____.

(a) Innovative (b) Imitative (c) Fabian (d) All of these

43) Examples of Technical Entrepreneur are _____.

(a) Carpenter (b) Gold Smith (c) Tailor (d) All of these

44) Examples of Service Entrepreneur.

(a) Banking (b) Insurance (c) Airlines (d) All of these

45) Spontaneous Entrepreneurs are _____ persons.

(a) Bold (b) Optimistic (c) Enterprising (d) All of these

46) Match the following.

| Corporate Entrepreneur | Opposed to changes |
|------------------------|--------------------------|
| Classical Entrepreneur | Plasticising any changes |
| Fabian Entrepreneur | Starts his own venture |
| Drone Entrepreneur | Promoter |

| (a) | (b) | (c) | (d) |
|----------|------------|------------|------------|
| A B CD | ABC D | ABCD | ABCD |
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47) Pick out the odd one.

(a) Carpenter (b) Gold Smith (c) Tailor (d) Banking

⁴⁸⁾ Assertion (A) : Agricultural entrepreneur are those entrepreneurs who raise farm products and markets them.Reason (R) : They use various inputs like labour, fertilizer, insectiside, water technology etc.

(a) Both (A) and (R) are true and (R) is the correct explanation of (A)

(b) Both (A) and (R) are true but (R) is not the correct explanation of (A) (c) (A) is true, but (R) is false

- (d) (A) is false, but (R) is true
- 49) Which is not correctly matched?
 - (a) Trading Entrepreneur Buying and sellling
 - (b) Industrial Entrepreneur Manufacture products to cater to the needs of consuming public

(c) Retail Entrepreneur - Selling in bulk quantities (d) Service Entrepreneur - Supplying service products

50) Match the following.

| (1) Classical | (i) Opposing the changes | |
|-----------------------|---|--|
| Entrepreneur | | |
| (2) Pure Entrepreneur | (ii) Life timers | |
| (3) Spotaneous | (iii) Enters into venture by psychologicals | |
| Entrepreneur | and economic motives | |
| (4) Drone | (iv) Bold and optimistic | |
| Entrepreneur | | |

