QB365 Question Bank Software Study Materials

Historical Background of Commerce in The Sub-Continent 50 Important 1 Marks Questions With Answers (Book Back and Creative)

11th Standard

Commerce

Total Marks: 50

Multiple Choice (Ouestion
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 $50 \times 1 = 50$

1)	In Pandiyas Dynasty the place where the goods are sold is
	(a) Angadi (b) Market (c) Nalangadi (d) Allangadi
2)	Hindrance of place is removed by
	(a) Transport (b) Warehouse (c) Salesman (d) Insurance
3)	Who wrote "Arthasasthra"?
	(a) Kautilya (b) Kambar (c) Thiruvalluvar (d) Elangovadigal
4)	Trade and Commerce was common to Dynasty.
	(a) Pallava (b) Chola (c) Pandiya (d) Chera
5)	was first sultan who paved way in the dense forest and helped traders to move from one market place to others place for their commercial caravans.
	(a) Balban (b) Vascoda Gama (c) Akbar (d) Alauddin Khilij
6)	Barter system refers to
	(a) Exchange of goods against cash(b) Exchange of Cash against cash(c) Exchange of goods against goods(d) Exchange of service against cash
7)	Which one of the following is not correctly matched?
	(a) Barter system - Goods against goods (b) Hindrance of risk - Insurance (c) Hindrance of finance - Banks
	(d) Hindrance of knowledge - Service
8)	is part and parcel of human life, whether it is a king or common man.
	(a) Commerce (b) Industry (c) Trade (d) Business
9)	The word vaniyam or vanipam would have had a origin.
	(a) Tamil (b) Dravidiam (c) Greek (d) None of these
10)	Day market was called as
	(a) Allangadi (b) Nalangadi (c) Market (d) None of these
11)	Arabs who traded with Tamil were called
	(a) Yavamars (b) Jonagar (c) Both (d) None of these
12)	Conunerce serves as a valuable link between the and the
	(a) producer, consumer (b) consumer, worker (c) producer, worker (d) consumer, manager
13)	Warehouse facilities create utility.
	(a) Service (b) Place (c) Time (d) Form

14)	The growth of civilisation and standard of living of the people activities were developed.
	(a) commerce (b) trade (c) industry (d) business
15)	The word has been widely used in sangam literature like Purananuru and Thirukkural.
	(a) Commerce (b) Business (c) Trade (d) Vanigam
16)	Night market was called as
	(a) Nalangadi (b) Angadi (c) Iravu Santhai (d) Allangadi
17)	was a chief port of the Kingdom of Cholas.
	(a) Kaveripumpattinam (b) Kumari (c) Korkai (d) Kayal
18)	in Sangam period was both internal and external.
	(a) Sales (b) Education (c) Industry (d) Trade
19)	Which is called as sleepless city?
	(a) Chennai (b) Madurai (c) Tuticorin (d) Salem
20)	Who advocated maintenance of perfect balance between State management and people's welfare through trading activities?
	(a) Kautilya (b) Pandiya (c) Hebrew (d) Chola
21)	Who encouraged import of foreign goods from Persia and subsidized the goods?
	(a) Balban (b) Sultan (c) Alauddin Khilji (d) Kautilya
22)	Which one helps in announcing the arrival of new products and their uses to the people?
	(a) Advertising (b) Banking (c) Trade (d) Transport
23)	functions as a medium of exchange.
	(a) Transport (b) Banking (c) Money (d) Warehousing
24)	Commerce is the branch of
	(a) Trade (b) Banking (c) Industries (d) Economics
25)	The primary object of business is
	(a) to earn profit (b) to help its employees (c) to help society (d) to help traders
26)	includes trade and auxiliaries to trade.
	(a) Business (b) Economy (c) Commerce (d) Industry
27)	Money as a medium of exchange is missing in
	(a) Barter system (b) E-commerce (c) Modern marketing system (d) Banking
28)	Introduction of has removed all the difficulties of barter system
	(a) E-mail (b) Internet (c) Money (d) Banking
29)	Goods which are used for final consumption are called
	(a) Manufactured goods (b) Genetic goods (c) Consumer goods (d) Soap and paste
30)	Trade means buying and selling of goods for
	(a) Money (Profit) (b) Social welfare (c) Self-satisfaction (d) Risk bearing
31)	The difficulty of distance is removed by service

32)	Hindrance of knowledge is removed by means of
	(a) Middlemen (b) Industries (c) Advertisement (d) Insurance
33)	Hindrance of place is to overcome with help of
	(a) Transport (b) Warehouse (c) Banking (d) Insurance
34)	'Pandamattru murai' is otherwise called as
	(a) Trade (b) Business (c) Commerce (d) Barter system
35)	'Sleepless City' in Tamil Nadu is
	(a) Karur (b) Coimbatore (c) Chennai (d) Madurai
36)	'Inland Town' is otherwise called as
	(a) Maruvurappakkam (b) Thooraipakkam (c) Iravapakkam (d) None of these
37)	"Kautilya's Arthasastra" describes the economy in times of
	(a) Aryan (b) Mauriyan (c) Cholas (d) Pandyas
38)	Who encouraged import of foreign goods from Persia?
	(a) Akbar (b) Babar (c) Aurangazeb (d) Alauddin Khilji
39)	Which country add support to the fact trade network in the Pandias?
	(a) Brazil (b) Java (c) Rome (d) China
40)	The word vanipam would had have a orgin.
	(a) Punjab (b) Sindhu (c) Dravidian (d) Gujarati
41)	According to poet Ilango city is called as sleepless city due to the round clock business activities.
	(a) Madras (b) Bombay (c) Madurai (d) Thirupur
42)	Thoni, ambu, odampurai etc were used to cross rivers for trade.
	(a) domestic (b) import (c) export (d) entrepot
43)	In ancient times, Kalam, Marakalam, Vangam, Navai etc were used for crossing oceans for trade.
	(a) home (b) foreign (c) retail (d) none of these
14)	The discoverty of new all sea routes from Europe to India via Cape of Good hope was by
	(a) Robert clive (b) Rippon (c) Karl Marx (d) Vasco da Gama
45)	was invented as the medium of exchange in trade.
	(a) Ship (b) Money (c) Tokens (d) Food
46)	In Chola dynastyappears to be a major item of exports from here.
	(a) tea (b) coffee (c) silk (d) pearls
47)	Goods were exchanged for goods prior to invention of
	(a) money (b) gold (c) silver (d) diamond
48)	Absence of stock was one of the impediments in barter system.
	(a) closing stock (b) Opening stock (c) surplus (d) deficiency

(a) Banking (b) Transport (c) Warehousing (d) Insurance

Hindrance of time was removed by _____.

(a) middleman (b) warehouse (c) transport (d) advertisement

Match the list I with list II and select the correct answer using the codes given below.

List I	List II	
i) Hindrance of	1) financial	
place	institutions	
ii) Hindrance of time	2) advertising	
iii) Hindrance of knowledge	3) transport	
iv) Hindrance of finance	4) warehouse	

(a)	(b)	(c)	(d)
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