

# QB365 Question Bank Software Study Materials

## Multimedia and Desktop Publishing 40 Important 1 Marks Questions With Answers (Book Back and Creative)

12th Standard

### Computer Technology

Total Marks : 40

#### Multiple Choice Question

40 x 1 = 40

- 1) \_\_\_\_\_ refers to any type of application that involves more than one type of media such as text, graphics video animation and sound  
(a) an executable file (b) desktop publishing **(c) multimedia** (d) hypertext
- 2) One of the disadvantages of the multimedia is its \_\_\_\_\_  
**(a) cost** (b) adaptability (c) usability (d) relativity
- 3) expand JPEG  
(a) joint photo experts gross **(b) joint photographic experts group** (c) joint processor experts group  
(d) joint photographic expression group
- 4) you need hardware, software and \_\_\_\_\_ to make multimedia  
(a) network (b) compact disk drive (c) good idea **(d) programming knowledge**
- 5) match the following by choosing the right one
- |          |      |
|----------|------|
| 1. Text  | TGA  |
| 2. Image | MIDI |
| 3. Sound | MPEG |
| 4. Video | RTF  |
- (a) 1, 2, 3, 4 **(b) 2, 3, 4, 1** (c) 4, 1, 2, 3 (d) 3, 4, 1, 2
- 6) find the odd one on the following which is not an image format  
(a) TIFF (b) BMP **(c) RTF** (d) JPEG
- 7) \_\_\_\_\_ is the process displaying still images they give continuous movement  
(a) Text formats (b) Sound (c) MP3 **(d) Animation**
- 8) The live telecasting of real time program through Internet is known as \_\_\_\_\_  
**(a) web casting** (b) web hosting (c) data manipulation (d) none of the above
- 9) GIF use \_\_\_\_\_ color look up table  
**(a) 8 bit** (b) 8 KB (c) 8 MB (d) 8 GB
- 10) RTF file format was introduced by \_\_\_\_\_  
(a) TCS **(b) Microsoft** (c) Apple (d) IBM
- 11) \_\_\_\_\_ is the most serious element in multimedia  
(a) Text **(b) Sound** (c) Video (d) Both B and C
- 12) Banks uses \_\_\_\_\_ in the form of ATM machines.  
(a) Video (b) Animation (c) Multimedia **(d) kiosks**
- 13) \_\_\_\_\_ file format was introduced by microsoft

- (a) Mp3    **(b) RTF**    (c) TGA    (d) Text
- 14) In animation the screen object is a \_\_\_\_\_ image
- (a) Raster    (b) Bitmap    **(c) Vector**    (d) All of these
- 15) In multimedia \_\_\_\_\_ is the primary function of library to the users.
- (a) Organize    (b) Preserve    (c) disseminate information    **(d) All the above**
- 16) An essential ingredient for effective multimedia presentations incorporates user participation or \_\_\_\_\_
- (a) Links    (b) Buttons    **(c) Interactivity**    (d) Integration
- 17) The term that describes a user's participation with a multimedia presentation is \_\_\_\_\_
- (a) Hyperactivity    **(b) Interactivity**    (c) Inactivity    (d) Reactivity
- 18) Multimedia can contain
- (a) Graphics, animation, video, music, and voice**    (b) Only numeric type data    (c) Numeric, text, and picture data  
(d) Databases that turn contain other databases creative massive data collection
- 19) Primary uses of business interactive multimedia include all of the following except
- (a) Product demonstrations    (b) Web page development    **(c) Entertainment**    (d) High-quality presentations
- 20) The connection between a multimedia presentation and a file containing a song to be played is called a(n) \_\_\_\_\_
- (a) Link**    (b) Chain    (c) Pointer    (d) Tie
- 21) Clicking on special areas called activates the various features of a \_\_\_\_\_ multimedia presentation.
- (a) Activators    (b) Starters    (c) Pages    **(d) Buttons**
- 22) When determining the overall objective of the project, the resources required and the persons or team who will work on the project, you are in \_\_\_\_\_ the step of developing a multimedia presentation.
- (a) Planning**    (b) Designing    (c) Creating    (d) Supporting
- 23) Errors are identified and the presentation is evaluated in terms of effectiveness in the \_\_\_\_\_ step.
- (a) Planning    (b) Designing    (c) Creating    **(d) Supporting**
- 24) Before building a presentation with a multimedia authoring system, the designer would use a \_\_\_\_\_
- (a) Flowchart    (b) Hypermedia database    (c) Button file    **(d) Storyboard**
- 25) \_\_\_\_\_ refers to any type of application or presentation that involves more than one type of media, such as text, graphics, video, animation, and sound.
- (a) An executable file    (b) Desktop publishing    **(c) Multimedia**    (d) Hypertext
- 26) The text color in a presentation should contrast with the \_\_\_\_\_ color.
- (a) CPU    (b) frame    (c) stack    **(d) background**
- 27) Images included in many software titles are called \_\_\_\_\_.
- (a) .clip art**    (b) .popups    (c) .jpg files    (d) .tiff files
- 28) The process of planning your multimedia presentation is known as a:
- (a) design    (b) storyboard    **(c) development**    (d) layout
- 29) In slide \_\_\_\_\_ view, you see the entire presentation displayed in miniature. This view is used to arrange the slides in your presentation, as well as, to add animations, transitions and timing.
- (a) arranger    (b) creator    (c) shaper    **(d) sorter**

- 30) The slide\_\_\_\_\_ controls text characteristics, background color and special effects, such as shadowing and bullet style.  
(a) presentation (b) **master** (c) show (d) sorter
- 31) Designed to create a particular look, a\_\_\_\_\_ contains color schemes, slide and title masters with custom formatting and fonts styles.  
(a) **template** (b) presentation (c) slide (d) background
- 32) Adding \_\_\_\_\_ to objects on your slides not only controls the flow of information, but adds interest to your presentation.  
(a) background (b) transition (c) **animation** (d) popups
- 33) The\_\_\_\_\_ master controls the format and placement of the titles and text you type on slides, as well as, background items and graphics you want to appear on every slide  
(a) slide (b) copyright (c) layout (d) **design**
- 34) The first slide in a presentation is usually reserved for the\_\_\_\_\_.  
(a) introduction (b) author (c) **master** (d) title
- 35) \_\_\_\_\_is the special effect used to introduce each slide in a slide presentation.  
(a) Animation (b) Bulleting (c) **Transition** (d) Mapping
- 36) Notes that include the slide as well as key comments and points you may want to emphasis while you present your slide show are know as:  
(a) speaker handouts (b) **speaker notes** (c) student notes (d) cheat sheet
- 37) A \_\_\_\_\_ displays a list of commands and usually appears in the toolbar at the top of the screen.  
(a) view (b) **menu** (c) kit (d) list
- 38) Slide and title masters contain\_\_\_\_\_ that reserve spaces for text and footers such as date, time and slide number.  
(a) reservations (b) **placeholders** (c) spaces (d) documents
- 39) Changing the appearance of your slide can \_\_\_\_\_ alter the slide's color, shade, pattern, or texture.  
(a) background (b) foreground (c) watermark (d) **design**
- 40) A \_\_\_\_\_ can be added to your presentation and then used to go to a variety of locations for example, a web address, an e-mail address, a custom show or document, just to name a few.  
(a) menulink (b) **hyperlink** (c) toollink (d) slidelink